



CATHEDRAL ARTS PROJECT

Instruct. Instill. Inspire.

2018-2019





About CAP

The Cathedral Arts Project is the leading nonprofit provider of quality, comprehensive and ongoing instruction in the visual and performing arts for elementary and middle school students in Duval County.

The driving force behind all CAP programs is the belief that the arts matter—they provide essential skills, like creative thinking, perseverance, teamwork and self-discipline, that benefit all people in all areas of their lives.

CAP was founded in 1993 at Jacksonville's St. John's Cathedral as an afterschool dance class for 10 children from a nearby transitional housing facility. Between 1996 and 1999, a modest but energetic and dedicated staff brought new programs in visual arts, chorus, theatre and violin to nearly 20 elementary schools. Addressing its rapidly evolving needs, between 2000 and 2003 CAP acquired 501(c)(3) status, hired The Rev. Kimberly L. Hyatt as President & CEO, and made classes twice-weekly. Now in its third decade of service, CAP has provided quality arts education to more than 29,000 K-8 students and garnered praise at local, state and national levels. The steady enrollment in CAP's programs is due to the compelling nature of the curriculum, the quality of its local teaching artists, and the desire of children and families to embrace education in the arts as a means of fostering true change in their lives.

In 2018-2019, CAP launched a teaching artist fellowship pilot program with the goal of helping serve more students with exceptional programs while developing top-tier arts education professionals for the Jacksonville community. A full-time teaching artist fellow was hired to teach in-school and afterschool theatre programs at four schools, while also assisting the Program Department at CAP and serving as Camp Coordinator for Camp Encore. CAP student artwork was selected from nationwide submissions to be displayed on the cover of the National Guild for Community Arts Education's annual conference program for the second year in a row, highlighting the caliber of our students' work. In partnership with Duval County Public Schools and Ingenuity, Inc., CAP launched LEAD (Landscape of Education and the Arts in Duval), a National Endowment for the Arts-funded project that includes a survey, analysis and report of arts education opportunities at DCPS schools and throughout the community.



During 2018-2019:

CAP served a total of 1,449 students through 55 afterschool, school day and summer programs.

CAP employed 43 teaching artists, 24 classroom assistants, and an additional 22 guest artists.

Students experienced 53 performance and exhibition opportunities, impacting a total audience of more than 50,000.

Program Portfolio

Through a variety of offerings including afterschool, school day and summer programs, cultural experiences, advocacy, community partnerships and professional development for teachers and artists, CAP seeks to instruct, instill and inspire.

The rich variety of direct services CAP provides addresses arts education gaps.

ARTS Ignite!

Afterschool instruction in the visual and performing arts

CAP provides quality, standards-based instruction in dance, music, theatre and the visual arts that immerses students in the vocabulary, history and beauty of an art form. Through rigorous and stimulating twice-weekly classes, students learn the various elements of their chosen discipline, participate in character- and self-esteem-building exercises and learn effective means of communication and critical thinking. Highly qualified teaching artists spend at least two hours each week mentoring students, building their skills over the course of a school year and transforming not only their academic performance, but also their lives.

Art SmARTS

School day instruction in the visual and performing arts

CAP works to increase standards-based arts learning during the school day, both as independent subjects and through arts-integrated curriculum in other courses. Yearlong classes, short-term collaborations, artist residencies and project-based programs help students develop the critical thinking skills needed for proficiency in both the arts and other academic subjects.

CAP Abilities

Visual and performing arts instruction for children with specialized needs

CAP enables students with specialized needs to fully engage with the arts and empowers them to unleash their creative potential. This program assures no child is excluded because of learning, language, socialization or physical challenges and that all learners have adaptive, personalized opportunities to engage with the arts. In addition, CAP provides professional development and programming for artists, educators and families focused on integrating the arts in the classroom and at home for students with physical and developmental needs.

CAP Connect

Visual and performing arts field trips and guest artist visits

CAP inspires students by introducing them to professional and diverse working artists through field trips to arts and cultural venues in the community and guest artist presentations and performances at their program sites. These opportunities allow students to connect with local, regional and national arts professionals across all arts disciplines, providing gateway experiences that illustrate what a life informed by arts and culture looks and feels like. This exposure ensures students see the possibilities for creative careers, understand the importance of public investment in the arts and imagine their own futures in an arts-rich community.



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1,449

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55

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Camp Encore

Visual and performing arts summer camp

Camp Encore provides children ages 6 to 11 with week-long education in visual and performing arts, allowing them to discover their passions and grow their creativity during summer months. Led by qualified teaching artists, campers explore dance, music, theatre and the visual arts each day. These short-term, high quality learning opportunities prevent summer learning loss and reinforce the skills like creative thinking, perseverance and self-discipline that help children succeed throughout life.

Creative CAPacity

Professional development for artists and educators

CAP encourages lifelong learning in the arts and motivates local arts educators to remain current with trends and best practices in all arts disciplines for the benefit of their roles as both instructors and practitioners. Through local and national partnerships with organizations like Arts4All Florida and the John F. Kennedy Center for the Performing Arts, CAP provides high-quality training that develops the capacity of arts educators to deliver effective, meaningful instruction in the arts; school administrators to support arts programming; and professional artists to support the needs of public education.

Curating Confidence

Visual and performing arts student talent recognition

Showcasing student work is a mainstay of CAP programs, serving as a reward for students' hard work and reinforcing the self-confidence and maturity fostered in classes. CAP partners with local, regional and national institutions to showcase student work and performances, increasing student confidence, encouraging a high standard of instruction and promoting arts education on a larger scale.

EnCORE

Summertime instruction in the visual and performing arts

CAP provides quality, standards-based instruction in all arts disciplines during summer months, sustaining learning for students who receive school day and/or afterschool instruction and engaging new students who do not have access to school-based arts education during the academic year. This continued engagement in the arts is essential for students to retain knowledge gained during the school year and reinforce the critical thinking, communication and character-building skills necessary to achieve artistic, academic and personal success.

Any Given Child Jacksonville

Arts education advocacy

Any Given Child Jacksonville strengthens the impact of CAP by bringing national-level expertise and momentum to the arts-in-education movement—uniting stakeholders behind a common vision, identifying and ameliorating gaps in access, and working to secure and direct resources where they are most needed. AGC Jax places arts education at the forefront of community dialogue about education and illustrates how the visual and performing arts can provide pathways to excellence for all learners.



Through these programs, CAP:

Instructs using a standards-based curriculum that immerses students in the vocabulary, history and beauty of an art form.

Instills through rigorous and sequential learning, building students' skills over the course of a year.

Inspires students by introducing professional, diverse, working artists through field trips to arts and culture venues and presentations at program sites.

Provides gateway experiences to show students what a life informed by arts and culture looks and feels like.



Teaching Artists

CAP employs Florida certified teaching artists and assistants who are chosen for their accomplishments and expertise in their artistic field, ability to communicate with children and depth of experience in the classroom.

The CAP teaching artist has an average of more than 15 years experience as an artist and/or educator, and 80% possess a bachelor's degree or higher in their particular arts discipline. Teaching artists serve as positive role models who mentor students, guide them in building character and self-esteem, enhance academic success and teach the elements of visual or performing arts. Lead teachers are selected for each discipline and, in addition to teaching, serve as coaches for other teaching artists. The majority of CAP's teaching artists return year after year; most new-hires are due to program expansion.

CAP's teaching artists design their own curricula using Florida Standards and the National Core Arts Standards, as well as best practices outlined by the National Endowment for the Arts and the Kennedy Center. Performance is monitored by the chief program officer, director of programs and program coordinator, who observe all classes throughout the year. Through rigorous and stimulating programs, students learn the various elements of an artistic form, participate in character-building exercises and learn effective means of communication—transforming not only their academic and social performance, but also their overall lives.

Priority for programs is given to students at schools where at least 75% of those enrolled live below 130% of the poverty level and therefore qualify for free or reduced-price meals.

Program sites are spread throughout the county, geographically located in all but one school board district and 10 of Jacksonville's 14 city council districts.

Classes meet twice-weekly between September and May, for two to four total hours per week.

Summer classes meet daily for a minimum of one hour.

Enrollment is capped at 15-30 students per class, dependent on the discipline. This individual attention ensures each child has the opportunity to question, touch, explore and create.



During 2018-2019,
CAP employed

43
teaching
artists

24
classroom
assistants

and an
additional

22
guest
artists



Populations Served

All children deserve instruction in the visual and performing arts.

In principle and in practice, CAP provides equal access to quality arts instruction, regardless of nationality, ethnicity, race, gender, disability, religion, sexual orientation or geographic location within its service area.

CAP primarily serves the lower-income and at-risk children and youth of Northeast Florida, particularly K-8 Duval County Public School (DCPS) students. In 2018-2019, 97% of CAP programs were held at Title I schools or high-need community sites.

The ethnic and racial distribution of CAP students is similar to that of DCPS. African American youth make up the largest percentage—60%—of those CAP serves. Overall, there is a higher percentage of females (59%) participating in CAP programs than males (41%).

Ethnic Distribution	DCPS	CAP
African American	43%	60%
Asian/Pacific Islander	4%	4%
Hispanic	13%	8%
Caucasian	34%	18%
Multiracial	5%	7%
Native American	<1%	<1%
Other	--	2%



Curriculum & Results

Although student stories alone show the tremendous impact their arts education experience makes, CAP prides itself on using data and assessment tools to ensure the most effective programs possible.

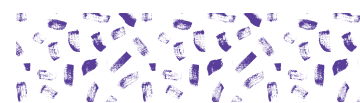
Twelve different metrics—seven behavioral and five discipline-specific—are monitored. Evaluation tools include:

- Pre- and post-program assessment surveys
- Artist journals, classroom observations
- Student performance evaluations
- Mid-term evaluations of student grade averages
- Attendance records

Teaching artists utilize pre- and post-program skills assessments to evaluate student progress with regard to:

- Artistic skills and mastery of Florida Standards
- Class participation and project completion
- Teamwork, including communication with peers and adults
- Measurement of attitudes and effective growth

In 2019, the University of North Florida selected CAP to take part in its Data Science for Social Good project, through which UNF researchers will conduct an analysis of individual CAP student outcomes. This project will track metrics evaluated in previous research studies and inform the design of future assessments. UNF's assistance and analysis will further strengthen the capacity of CAP administrators to provide effective oversight and will equip teaching artists to continuously improve programs to strengthen their impact on children.



These results confirm what research shows about the benefits of arts education.

Lower-income children who have opportunities to participate in the visual or performing arts typically demonstrate:

Higher academic achievement

More civic engagement and volunteerism

Better employment and career outcomes



Student Improvement	09-10	10-11	11-12	12-13	13-14	14-15	15-16	16-17	17-18	18-19	10-year Avg.
Demonstrate skills needed to produce quality art or performance.	92%	93%	92%	90%	82%	90%	94%	85%	84%	89%	89%
Actively participate in class sessions.	90%	86%	87%	86%	80%	87%	87%	84%	79%	90%	84%
Work on task from beginning to end.	92%	88%	86%	85%	80%	89%	88%	84%	70%	88%	84%
Express anger and conflict appropriately.	90%	80%	87%	80%	78%	87%	82%	85%	70%	93%	82%
Communicate effectively with adults.	85%	81%	82%	84%	83%	88%	88%	85%	75%	89%	83%
Behave in a cooperative way with others in a group.	92%	85%	87%	86%	83%	89%	84%	82%	74%	88%	84%
Communicate effectively with peers.	91%	86%	86%	91%	83%	88%	84%	84%	72%	88%	84%
Improved in at least one metric.	98%	98%	97%	99%	94%	96%	93%	98%	94%	99%	97%

Discipline-Specific Improvement	18-19	10-year Avg.
Demonstrate knowledge of technique and elements of artistic discipline	88%	91%
Demonstrate knowledge of historical and cultural context of artistic discipline	85%	90%
Overall knowledge of artistic discipline improved	89%	90%
Behave appropriately as a performer or in an audience	91%	87%
Effectively communicate elements learned about their artistic discipline	91%	89%



CAP programs have a strong and enduring impact.

Since 2012, CAP has undergone several independent research studies, the results of which consistently show statistically significant differences between CAP students and matched non-CAP peers. On average, CAP students:



Attend
3 more days
of school
during the
school year

Receive
half as many
behavioral violations
as peers

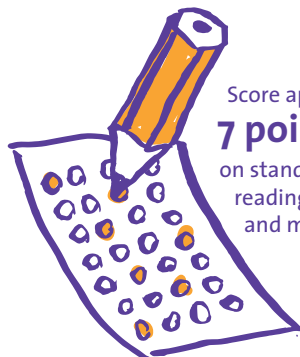


Perform
better in
science
(2.91 vs. 2.51)



Achieve
higher grade-level
proficiency
on standardized test scores
in reading (2.77 vs. 2.36)
and math (2.71 vs. 2.27)

Have
lowest numbers of
behavior violations
in high-behavior-incident schools



Score approximately
7 points higher
on standardized tests in
reading (210.25 vs. 203.48)
and math (211.87 vs. 204.48)



CAP annually surveys students, teaching artists, principals and parents/guardians. Family feedback often explains the transformation seen in children once they become involved in the arts. Students' responses to surveys help CAP evaluate how the arts are helping them from their perspective.

Highlights of student feedback:

"I learned how to do my best and never give up."

"CAP helps me face my fears."

"CAP helps me do better in school because it's like extra homework and stretches my brain."

"[Art] helps me physically and mentally."

"I've learned how to be creative and not be shy."

"Dance makes me feel happy and alive!"

"Chin up, eyes forward; have a good attitude; if you mess up, keep going; and always help [your] peers."



Performances & Exhibitions

Showcasing student work is a mainstay of CAP programs, serving as a reward for students' hard work and reinforcing the self-confidence and maturity fostered in classes.

CAP students annually participate in at least two public exhibitions or performances. The Visual and Performing Arts Showcases, which take place each spring, are the ultimate finale for all CAP students. Each visual artist is provided individual exhibition space and each musician, dancer and actor is given appropriate materials with which to perform. From new and properly-fitting dance shoes to appropriately sized violins, CAP ensures all students who create works of art for the showcases are given every opportunity to shine. This is critical—for most students, it is their first time exhibiting a piece of art or performing on a professional stage. Both events are centrally located to ensure all CAP students can participate.

The Community and Student Galleries

While all CAP programs take place in schools and organizations throughout the community, CAP's downtown offices provide a space to showcase students' and local artists' work to visitors through exhibitions in the Paula and Charlie Margiotta Student Gallery and the Heather Moore Community Gallery. The Community Gallery enriches the quality of life in Northeast Florida by providing a unique venue for emerging and established artists to exhibit original works of art. The purpose of the gallery is to nurture individual artistic expression, encourage the exchange of ideas and inspire a lifelong commitment to the arts. Exhibitions, related events and programs enrich the cultural footprint of the community by engaging the arts and educational communities, cultural organizations and diverse audiences along the First Coast.



During 2018-2019,
**students
experienced**

53
**performance
& exhibition
opportunities**

impacting a total
audience of more than

50K!



Strategy

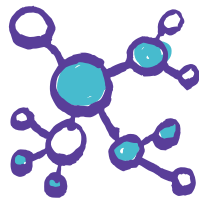
CAP is utilizing a three-fold strategy to ensure every child has access to an arts-rich education.

This strategy balances expanding access to arts education for as many students as possible while maintaining the quality of the learning process. Our strategy revolves around three objectives—deepening rigor, expanding reach and broadening relevance.



Rigor

Through programs where we serve students directly, we will leverage our strengths and the resources specific to each site to continue to deepen rigor and markers of quality.



Reach

Through partnerships with local, regional and national organizations, we will expand our reach by placing our subject matter expertise and network of relationships at the service of others so that we implement quality arts learning for more students than we could reach on our own.



Relevance

Through advocacy, we will broaden the relevance of arts education in our community and media for expanded access for all students in all disciplines.

2019-2020 Organizational Budget

CAP's sustainability and growth plans are rooted in its strategic plan.

At the end of each fiscal year, staff evaluates program and fiscal progress and crafts an operations plan for the upcoming year, which includes grant proposals, corporate sponsorships, monthly and quarterly direct mail and phone solicitations, board challenges, special events, community partnership-building, and public relations to increase community interest and awareness.

CAP has never carried any financial deficit on a cash basis and maintains a healthy reserve account with enough cash to carry the organization for several months. Additionally, an endowment fund has been maintained since 2013.

Expenses

Classroom & Program Payroll, Supplies and Services	\$927,968
Admin Payroll, Taxes and Benefits	\$668,437
Community Gallery Exhibitions	\$7,550
Advocacy & Communications	\$22,733
Any Given Child	\$37,050
Office Supplies & Equipment	\$14,459
Postage and Mailing Services	\$4,600
Printing and Duplication	\$3,050
Professional Fees & Services	\$147,117
Fundraising	\$107,675
Insurance	\$25,700
Occupancy, Utilities, Etc.	\$167,074
Travel, Meetings and Staff Training	\$24,345
Membership Dues & Subscriptions	\$14,733
Bank & Credit Card Processing Fees	\$11,700
Depreciation	\$49,500
Donated Services and Supplies	\$45,000
Total Expenses	\$2,278,691

Income

Individual Contributions	\$476,522
Corporate Contributions/Grants	\$134,560
Foundation/Trust Contributions/Grants	\$466,912
Endowment & Investment Income	\$34,713
Government Grants	\$289,010
Programming Fees & Services	\$31,424
Special Events	\$800,550
Donated Services & Supplies	\$45,000
Total Income	\$2,278,691



CAP Needs Your Support

Learning an art form—whether dance, music, theatre or the visual arts—allows children and youth to gain essential skills, like creative thinking, perseverance, teamwork and self-discipline, that benefit them in all areas of their life.

The arts provide experiences that are personally enriching, building the confidence and character students need to excel.

Research compiled by national organizations like the Arts Education Partnership, National Endowment for the Arts and National Guild for Community Arts Education shows clear links between involvement in the arts and positive outcomes in academics, creative and critical thinking, personal behavior and self-efficacy, as well as social and civic participation. These benefits go hand in hand with the intrinsic and unquantifiable value of the arts to enrich not only individual students, but also their surrounding communities.

Every student should have these opportunities. Too often, certain populations of students do not have access to an arts-rich education because of limited access and resources in their schools, communities or homes. Yet these are the students for which the arts can have the strongest and longest-lasting impacts. **Low-income students who regularly participate in the arts have a dropout rate of only 4%, compared to a 22% overall dropout rate among their peers.**

We need your support as we stand poised to make great strides toward the accomplishment of our vision for every child in Northeast Florida to have access to a well-rounded, arts-rich education that endows his or her spirit with the imagination, self-confidence and strength of character that inspires great leadership and a will to succeed.

We thank you sincerely for your consideration. If you have any questions or would like more information, please feel free to contact us.



Contact

The Rev. Kimberly L. Hyatt

President & CEO

khyatt@capkids.org

904.281.5599 ext. 11

Janette Allen

Vice President of Development

janette@capkids.org

904.281.5599 ext. 18

Allison Galloway-Gonzalez

Chief Program Officer &

Any Given Child Executive Director

allison@capkids.org

904.281.5599 ext. 22