

Vlog (Video Blog) Guide

We want to get to know you and your students and a great way to do that is by using video. Below you will find some helpful tips and things to keep in mind as you're recording. Please send your vlogs to ejohnson@capkids.org. Happy Vlogging!

Tips & Tricks:

- Wipe off your camera lens before recording.
- Find natural lighting if possible.
- Speak clearly. If you normally talk fast, try to slow down.
- Be friendly and positive!
- Keep videos short, approximately 15-20 seconds.

What should I record?

- A thank you to CAP or donors (these may be specifically requested at times):

Hi, I'm _____ (name) at _____ (school) and this is my class. (move camera to show class). We wanted to say thank you to _____ for _____. (move camera to show class. Have class say THANK YOU! and wave.)

- Things they're learning in class:

Hi, I'm _____ (name) at _____ (school) and this is my class... Today we're learning about _____. (Talk briefly about the lesson and be sure to show the students working.)

- Pre-performance/exhibition excitement:

Hi, I'm _____ (name) at _____ (school) and today we're performing at _____. (show students). Are you guys excited? (nervous/ready).

- New skit/choreography/art project/etc. for showcase:

Hi, I'm _____ (name) at _____ (school) and here is a sneak peek of what we've been working on for showcase (record students practicing for a few seconds).

There's an app for that:

If you're tech savvy and want more options like editing, or adding narration and music, these are great apps to use. All are available on both Apple and Android phones.

- **Video Show**

Creates photo slideshows as well as videos. Automatically adds music and paces the photos to the music. When using video, you can mute the original sound and choose other music.

**Note - Please only use the music native to the apps. Adding music from different apps or playlists could present licensing issues.*

- **Adobe Premiere Clip**

You can pull videos from various places, including Dropbox or Google Drive, easily from the app.

- **Quik by GoPro**

Assembles videos easily without too much work on the user.

Example:

- Made using the Adobe Premiere Clip app: <https://photos.app.goo.gl/yWJgH9uUbp5fF19n1>