



Media Contact: Jennifer Clements jennifer@capkids.org 904.281.5599 ext. 20

Any Given Child Jacksonville launches Landscape of Education in the Arts in Duval (LEAD) Report with local and national partners

October 23, 2019 – *Any Given Child* Jacksonville (AGC Jax), a program of the Cathedral Arts Project (CAP), is collectively leading a national effort to affect systemic change for arts education. Through a collaboration of partnerships including Ingenuity, Inc., the John F. Kennedy Center for the Performing Arts and a nationwide cohort of *Any Given Child* cities, 2020 will mark the national rollout of the artlook® Project.

Funded by the National Endowment for the Arts (NEA), U.S. Department of Education (DOE) and locally by PNC Bank, AGC Jax will assess the state of the arts and continue advocating for increased equity and access to high quality, arts education for all students in Duval County. According to our partners at the Kennedy Center, "numerous studies point to the value of arts education in improving student outcomes, yet the absence of comprehensive data is a challenge, and access to the arts remains an issue for many students nationally. The project goal is to help cities close the gaps for students with little to no arts access."

In 2019, AGC Jax and Ingenuity began the first phase of this effort by developing and implementing the Landscape of Education in the Arts in Duval (LEAD) Report, a survey to assess arts education opportunities in all K-12 Duval County Public Schools (DCPS). This project is community driven, supported and implemented through collaboration among CAP, Ingenuity, DCPS, local arts organizations, funders and experts. A survey was created and tailored for all DCPS schools that was administered in May and a subsequent survey for arts partners such as museums, community centers and grantors will be deployed this fall.

"It is imperative that communities understand arts learning opportunities, the equity of their distribution across schools and what standards should be used to ensure every child benefits from a quality arts education," said Allison Galloway-Gonzalez, CAP Chief Program Officer & AGC Jax Executive Director. "We need to continue to show that the arts add up for our community."

PNC Bank has joined this collective effort as the foundational local funder for LEAD, providing \$10,000 that will be awarded to participating schools, teachers, administrators and/or arts organizations who will be selected based on needs identified in the two LEAD surveys. The winners will be announced, and awards presented, by the end of the 2019 calendar year.

"We know what art can do, how it changes perspectives and even changes lives," stated PNC Bank. "Similarly, the PNC Foundation has always believed that engagement in the arts enriches lives and builds stronger, more vibrant communities."

Preliminary findings from the initial LEAD survey will be presented at the Arts Schools Network (ASN) Conference today in Jacksonville. The presentation at the ASN conference will be made by a panel of

representatives from partner organizations making the LEAD project possible. Panelists include Allison Galloway-Gonzalez, Chief Program Officer for CAP & Executive Director of AGC Jax; Steven Shewfelt, Director of Data and Research for Ingenuity, Inc.; Laurie Hoppock, Supervisor of the Arts for Duval County Public Schools; and Karen Feagins, Client & Community Relations Director for PNC Bank.

Subsequently, on October 16, The Kennedy Center announced a partnership with Ingenuity to launch the artlook© Project, a multi-year initiative to improve equitable access to arts education for students using data drawn from five additional cities beyond Chicago and Jacksonville – Baltimore, MD; Houston, TX; New Orleans, LA; Portland, OR; and Sacramento, CA. A press release from the Kennedy Center stated, "This one-of-a-kind partnership through the Kennedy Center creates a nationwide arts education data platform. The six communities will build a network of learning and share comparative assessments with one another about the arts in their schools."

Read the full Kennedy Center press release
Visit Ingenuity, Inc. to learn more about artlook©

###

The Cathedral Arts Project is the leading nonprofit provider of quality, comprehensive and ongoing instruction in the visual and performing arts for elementary and middle school students in Duval County. The driving force behind all CAP programs is the belief that the arts matter – they provide essential skills, like creative thinking, perseverance, teamwork and self-discipline, that benefit all people in all areas of their lives.

Too often, certain populations of students do not have access to an arts-rich education because of limited access and resources in their schools, communities or homes. Yet these are the students for which the arts can have the strongest and longest-lasting impacts. CAP needs your support to accomplish its vision for every child in Northeast Florida to have access to a well-rounded, arts-rich education that endows his or her spirit with the imagination, self-confidence and strength of character that inspires great leadership and a will to succeed. Learn more at capkids.org.

The John F. Kennedy Center for the Performing Arts sets a national standard for arts learning. Working through model programs and a nationwide network of partners, the nation's cultural center harnesses the power of the arts to address education challenges, accelerate best practices, and uplift citizen artists. Across all its programs, the Kennedy Center is committed to increasing accessible, inclusive opportunities for people of all ages and backgrounds to participate in, learn about, and learn through the arts. New York Times best-selling author and illustrator Mo Willems serves as the Center's first-ever Education Artist-in- Residence. Throughout his two-year residency, Willems will invite kids and former kids into the creative process with original productions and hands-on, interactive moments. On September 7, 2019, the Kennedy Center opened the REACH, an immersive arts and learning center with significant space and programming for arts education.

As an essential component of the living memorial to President Kennedy, the Center's Education programs utilize the arts to embrace President Kennedy's ideals of service, justice, freedom, courage, and gratitude. By cultivating the citizen artist in everyone, the Kennedy Center brings the arts and creativity to the center of our lives. For more information, please visit kennedy-center.org/education/

Based in Chicago, **Ingenuity** is a leading hub for data, strategy, advocacy and partnerships related to arts education. Ingenuity works with city and schools leaders, cultural institutions and arts organizations, as well as higher education and philanthropic leaders toward the goal of ensuring a quality arts education for all students. Ingenuity is a national leader in arts data collection and mapping, a leading strategy partner to cities and their district leadership, and an advocate for the arts in public schools.