



Director of Marketing & Communications

Position: Full Time, Salaried

Location: Jacksonville, FL

Department: Philanthropy

Why You Will Love This Role

Are you ready to lead the charge in amplifying the voice of arts education and make a lasting impact on the lives of children and young adults in Northeast Florida? As the Director of Marketing & Communications, you'll have the unique opportunity to blend your strategic marketing expertise with a commitment to educational excellence, ensuring CAP's mission and vision resonate with audiences both internally and externally.

In this pivotal role, you'll be at the forefront of shaping CAP's narrative, implementing cutting-edge media strategies and managing the production of all printed materials. This is not just a job—it's an opportunity to champion creativity, inspire change and color outside the lines in the world of arts education.

The position has an anticipated start date of September 1, 2024.

Your Impact

- **Engage and Inspire:** Develop and execute all print communications, marketing collateral and electronic communication, including website copy. Your work will directly impact how CAP's mission is perceived and embraced by the community, embodying CAP's core value to **sing out loud** by encouraging our message to resonate clearly and boldly.
- **Create and Collaborate:** Leverage your expertise to research industry communication tools and best practices, staying current with national trends. Work closely with internal teams to create compelling copy that meets departmental needs and organizational goals, highlighting our core value to **inspire every child's creative spirit** in all marketing materials.

- **Lead with Excellence:** Manage relationships with media partners and marketing firms, ensuring high-impact exposure that reinforces CAP's organizational objectives. Your leadership will be crucial in securing and prioritizing media opportunities, preparing talking points and crafting presentations, all while **maintaining your creative spark** to bring fresh ideas to CAP's communications strategy.
 - **Drive Strategic Growth:** Lead the development and maintenance of project timelines, plans and budgets for all marketing and communications initiatives. Your attention to detail will ensure CAP meets required deadlines and produces compelling deliverables. Embody our core value to **color outside the lines** as you innovatively manage resources and deadlines to maximize CAP's reach and effectiveness.
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What You Will Bring

- **A Passion for Marketing and Communications Excellence:** With a strong background in marketing, communications and public relations, you are ideally equipped to elevate CAP's presence and impact.
 - **Creativity and Collaborative Spirit:** As a creative problem-solver, you excel in innovating and adapting strategies to reach diverse audiences. Your collaborative spirit enables you to work effectively across departments and with external partners.
 - **Dynamic Approach to Media Relations:** Your innovative methods for managing media relationships and creating impactful campaigns will be crucial in amplifying CAP's message and achievements.
 - **Leadership in Marketing and Events:** You have a proven track record of leading marketing initiatives and special events that inspire stakeholders and achieve organizational goals.
 - **Resilience and Adaptability:** You are adept at navigating the challenges of nonprofit marketing, able to create compelling narratives and meet deadlines in a fast-paced environment.
 - **Commitment to Arts Education:** With a dedication to the power of arts in education, you ensure CAP's marketing efforts align with and support the organization's mission to transform young lives through creativity.
 - **Educational Background:** You hold a bachelor's degree in marketing, communications or a related field. A master's degree is preferred.
 - **Professional Experience:** You have a minimum of 5 years of success in marketing and communications, particularly in the nonprofit or education sectors.
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Perks & Benefits

- **Competitive Compensation:** \$80,000-\$90,000 adjustable based on your experience. This position recognizes the value you bring to CAP and offers the opportunity for annual merit increases of up to 6% and performance bonuses up to 3%.
- **Healthcare Coverage:** To ensure you and your health are well taken care of, CAP will cover 75% of the premiums in your selected plan for individual medical, dental and vision insurance options.
- **Retirement Planning:** Invest in your future with CAP's 403(b) retirement savings plan, including a CAP match of 3%. It's never too early or too late to start planning for retirement.
- **Generous Time Off:** Recharge and rejuvenate with 21 days of paid time off, plus 21-24 paid holidays throughout the year. CAP's flexible, family-friendly schedule allows you to balance your professional and personal life effectively.
- **Commuter Benefits:** Enjoy paid parking in a central downtown location, making your commute easier.
- **Professional and Personal Growth:** After one year with CAP, you'll gain access to additional tenured benefits, including opportunities for professional development to further enhance your skills and career. Personal wellness credits are also offered to support your overall well-being.
- **Family First:** Following a year of employment, take advantage of CAP's paid parental leave, allowing you to focus on your family's significant life moments.

Are You Ready?

If you are passionate about leveraging marketing and communications to make a significant difference in arts education and thrive in a role where creativity and strategy intersect, we invite you to apply.

This is more than a job—it's a chance to be part of something transformative. Join us in amplifying the impact of arts education!

Submit a résumé and cover letter in confidence to Doug Walker, Vice President of Philanthropy, at doug@capkids.org no later than August 15, 2024.

The above description reflects the details considered necessary to describe the principal functions of the job and should not be construed as a detailed description of all the work requirements that may be performed in the job.

The Cathedral Arts Project is proud to be an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age or veteran status.